

**PACKAGED
SUSTAINABLY™**

BRAND GUIDELINES

CONTENTS

1. PRIMARY LOGO

2. SECONDARY LOGO

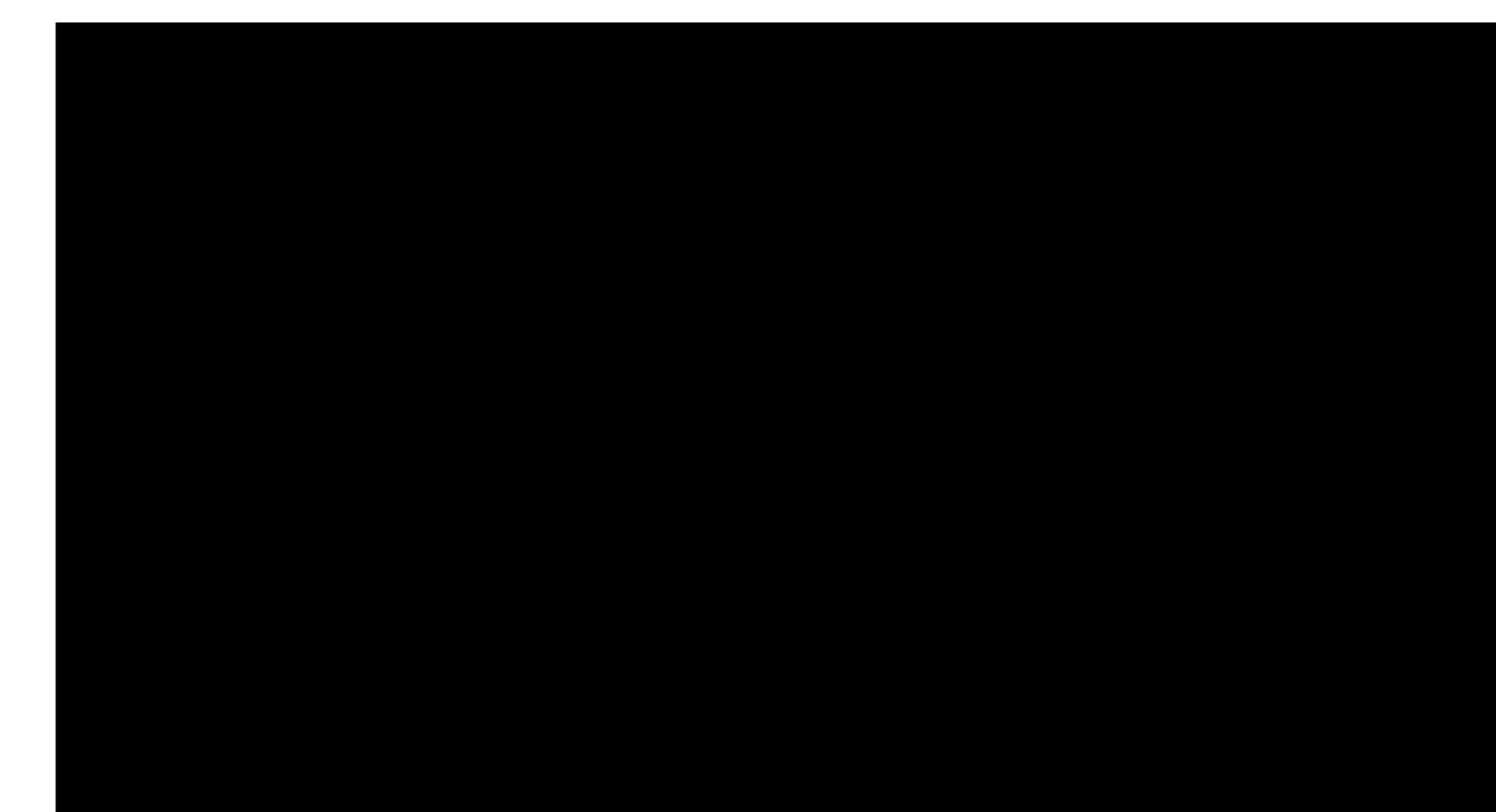
3. COLORS

4. TYPOGRAPHY



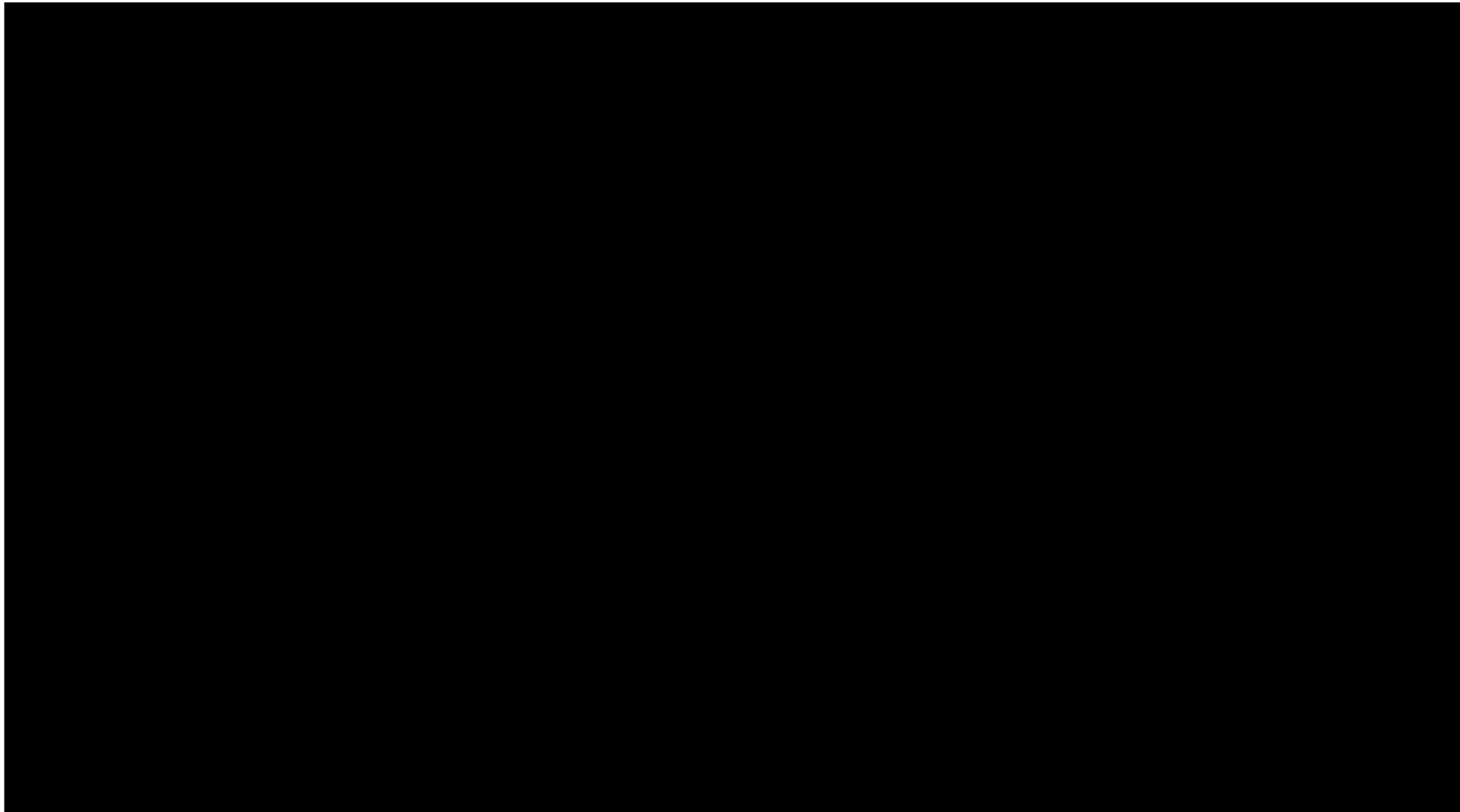
PRIMARY LOGO

This is the Packaged
Sustainably primary
logomark in black
and white.



SECONDARY LOGO

This is the Packaged
Sustainably secondary
logomark in black and
white.



COLORS

PRIMARY COLORS

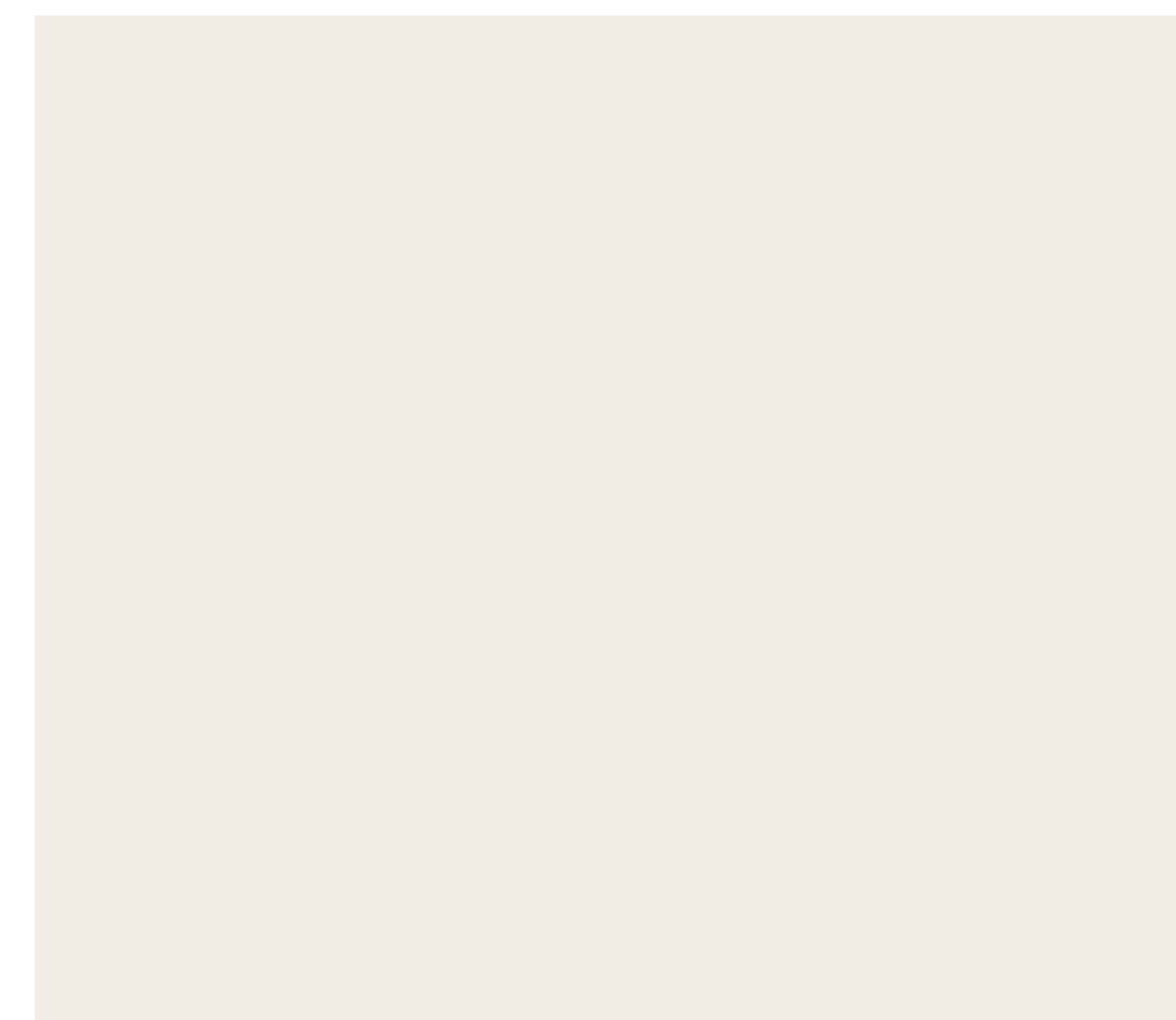


#5E887

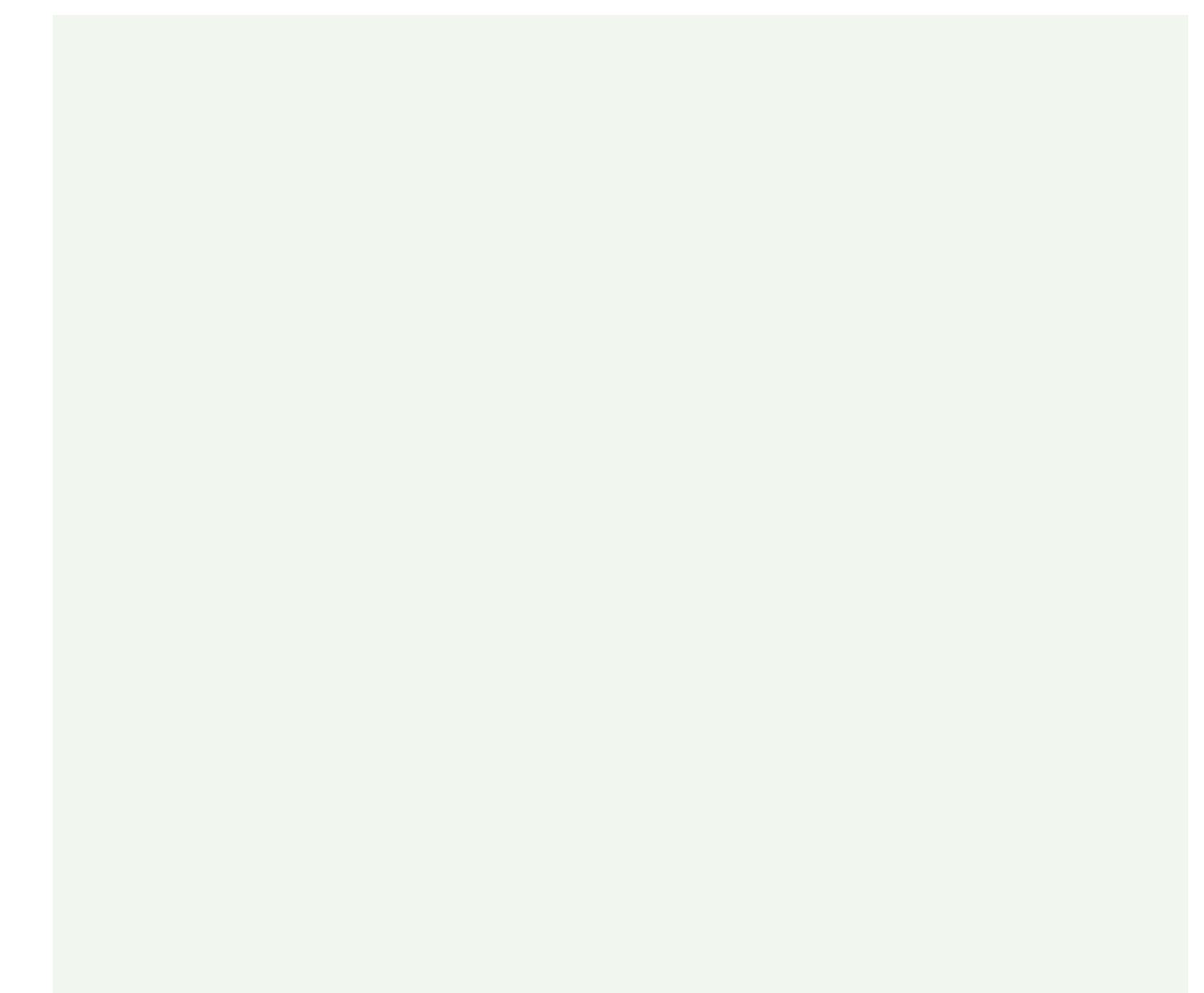


#D1804

SECONDARY COLORS



#F1ECE4



#F1F7EE



#DDCAB2



#CFD8D



TYPOGRAPHY

Poppins Regular

Packaged Sustainably provides consumers with A New Choice

Poppins Thin

Packaged Sustainably provides consumers with A New Choice

Poppins Light

Packaged Sustainably provides consumers with A New Choice

Poppins Medium

Packaged Sustainably provides consumers with A New Choice

Poppins Bold

Packaged Sustainably provides consumers with A New Choice

